

Startup Screener Sample Cohort: SignalForge

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This is a synthetic sample pitch deck used for the public Startup Screener evaluator demo.

Problem

- Factory planners still stitch together production, supplier, and maintenance data manually before a single schedule decision.

Solution

- SignalForge uses a manufacturing orchestration graph to simulate disruptions and recommend operator actions in real time.

Market

- Targets \$6.1B in industrial planning software spend across food, packaging, and electronics plants.

Traction

- 3 paid pilots converted to annual contracts.
- Average expansion from \$42K to \$118K ARR.
- Lead customer reported 23% downtime reduction.

Team

- Founders previously built optimization tooling at Siemens and Flexport.
- Commercial lead scaled vertical SaaS revenue to \$12M ARR.