

Startup Screener Sample Cohort: CampusCart

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This is a synthetic sample pitch deck used for the public Startup Screener evaluator demo.

Problem

- Campus clubs and event operators still run inventory and pickup logistics through spreadsheets and text threads.

Solution

- CampusCart combines ordering, pickup coordination, and club storefront workflows in one student-friendly system.

Traction

- 18 paid campuses are active.
- 71% semester retention after the club storefront launch.
- Average campus GMV grew 29%.

Risk

- Category boundary and long-term defensibility remain under-explained relative to broader commerce platforms.